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# BDPL Bulletin

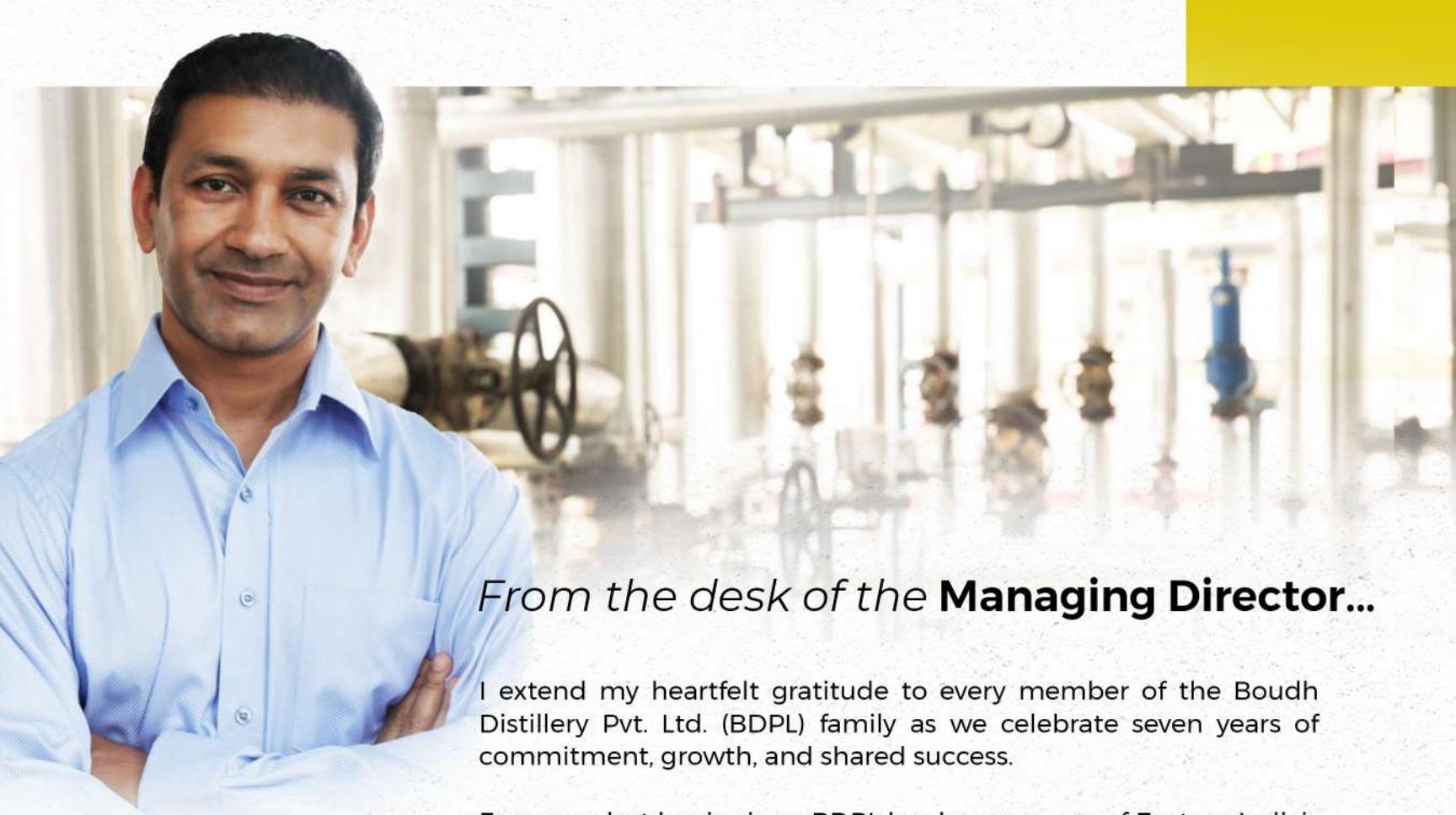
For Internal Circulation Only

APR TO JUNE 2025 | VOL 8, QTR 1

A Journey of Vision, Resilience & Remarkable Milestones ...

Marking **7** Years of Growth & Impact





## *From the desk of the Managing Director...*

I extend my heartfelt gratitude to every member of the Boudh Distillery Pvt. Ltd. (BDPL) family as we celebrate seven years of commitment, growth, and shared success.

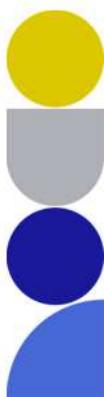
From modest beginnings, BDPL has become one of Eastern India's leading manufacturing facilities, setting benchmarks in production, workplace standards, and a world-class culture. Our focus on innovation and excellence has reinforced our leadership in Extra Neutral Alcohol (ENA) and strengthened our footprint in the Indian Made Foreign Liquor (IMFL) segment.

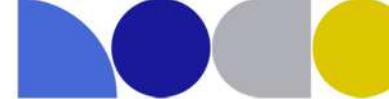
Our established brands and the upcoming launch of Boudh's iconic IMFL range mark an exciting new chapter, as we expand across India and align with the aspirations of a progressive nation.

To our employees your dedication, integrity, and spirit drive our success. With your continued support, BDPL will reach new milestones and achieve sustained growth.

Let us move ahead with pride in what we have built and passion for what is yet to come.

With Warm Regards,  
**Ritesh Sahu**  
**Managing Director**  
**Boudh Distillery Pvt. Ltd.**





# BRICK BY BRICK, WE SHAPE THE FUTURE

## *The Bricklayer's Vision*

In a small town, a man passed by a construction site where three bricklayers were working.

He asked the first one, **“What are you doing?”**

The first replied, **“Laying bricks.”**

He asked the second.

The second man said in a tired voice, **“I’m building a wall.”**

Then he asked the third bricklayer, who smiled and replied,

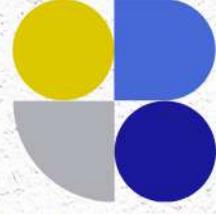
**“I’m building a temple that will stand for generations.”**

**Same job. Same task. But vastly different visions.**

Years later, that temple stood tall – not just because of skill and labor, but because of belief, purpose, and pride.

### **Moral:**

When we connect our daily tasks to a greater purpose, our work transforms into something meaningful. It's not just about what we do, but *why* we do it.



## PREFACE:

Each quarter marks progress, learning, and shared success. This edition is especially meaningful as we celebrated our 7th Year Foundation Day, a proud milestone honouring our journey and collective spirit.

The week saw inspiring leadership addresses, team-building initiatives, recognition of excellence through awards, and heartfelt CSR engagements.

These moments not only celebrated our past, but also reignited our purpose.

This bulletin captures those glimpses, alongside our quarterly highlights. We hope it sparks reflection, deepens connection, and inspires forward momentum.

— Communications Team



# Foundation Day Celebration



**Crowning Excellence  
Honouring the Best !**

## High Five to Loyalty ! Honouring 5-Year Champions

May 18, 2025

Your dedication and loyalty over the years have been a true asset to BDPL. Long-term team members like you bring depth, trust, and stability—fueling our collective success.

Thank you for growing with us and inspiring others to stay, strive, and succeed.



May 18, 2025  
We proudly congratulate the four outstanding winners of this year's Chairman's Award, recognized for their innovative, creative, and cost-saving contributions

**Chairman's Trophy:  
A Triumph of Excellence !**

## Social Value Initiatives: Beyond Business



### Jala Seva Kendra

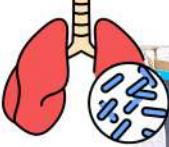
April 9, 2025, Ramvikata mainroad

Lemon Water, Buttermilk & Energy... Served with Love

Grameen Connect



BDPL's CSR Drive delivers  
Hope & Health to TB Warriors



April 11, 2025

BDPL donated 60 food baskets for April & May 2025, continuing its support to TB patients in Harbhanga block for the 14th consecutive month. The initiative, aimed at the eradication of Tuberculosis, was appreciated with a certificate and felicitation by the Honourable Collector & District Magistrate, Boudh, and the Honourable CDMO, Boudh.

### Harmony of Hope, Uniting Rural Voices Mridangam: Gifted to 16 villages



May 18, 2025: BDPL, under its CSR initiative, distributed musical instruments to 16 local villages. The effort aimed to promote community-based music learning and cultural enrichment.



### Har Boond Main Jeevan

May 18, 2025: BDPL Installs RO System at Harihar Temple, Harekrushnapur



### Seva with Shradha: Honouring The Yatra with Care

June 27, 2025

Thousands of devotees stayed cool and refreshed with chilled drinking water during the sacred Ratha Yatra at Boudh Jagannath Temple. A big shoutout to the amazing volunteers whose dedication turned this noble service into a resounding success!

## Unlocking Potentials with Purpose & Play

June 24, 2025: BDPL organized high-energy activities and games among employees focused on unity, collaboration, and team excellence. The engagement sessions celebrated every employee's contribution to BDPL's mission



## New Initiatives



### Advanced Excel Unlocked!

*Excel skills with real-world insights  
from Mohammad Yusuf*



### FOSTAC training in BDPL

## Completion of FSMS Surveillance-1 Audit

June 18, 2025





June 5, 2025: On WORLD ENVIRONMENT DAY, BDPL employees came together to clean the plant surroundings and plant trees, culminating the day with a heartfelt pledge to protect and nurture our environment for future generations.

## Plant . Protect . Pledge



June 21, 2025: BDPL rolled out the mats and good vibes to celebrate the 11th International Yoga Day at our cafeteria. With Dy. Superintendent, Excise, IIC & ASI Excise, joining in, the energy was high and the stretches were strong!



April 11, 2025: BDPL successfully conducted Audiometry and Spirometry tests at the plant premises — a proactive step towards safeguarding the sound and strength of its workforce.



**FIRST  
AID  
FIRST**



**HIGHLIGHTS**

June 26, 2025

- CPR training program
- Electric Shock First Aid
- Mock drill

June 16, 2025: Form 31A got ticked as employees lined up for their yearly dose of health and care — all under one roof at the BDPL plant premises!



Khanti Odia  
Royal Bengal  
Teth Kanpuria  
Madras Mirchi

## All Under ONE ROOF !

June 25, 2025: BDPL Food Festival Season 4 was a grand celebration of authentic flavours prepared by the talented in-house chefs.. The festival was inaugurated in the gracious presence of Dy. Supt. Excise.

## Celebration Spot



BORN TO SHINE,  
UNITED AS ONE  
CELEBRATING  
OUR CHAMPIONS  
(APRIL- JUNE 2025)

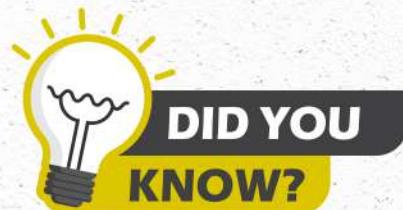


Miss Aparna, 14<sup>th</sup> April



ପଣା  
ସଂକ୍ରାନ୍ତି





**“Here’s your go-to for punchy truths and performance pointers.”**

1. Did you know what ENA is used for besides liquor?

**Answer:**

ENA (Extra Neutral Alcohol) is not only used as the base for IMFL but also in pharmaceuticals, cosmetics, and perfumes due to its high purity and neutral odor.

2. Did you know how IMFL differs from foreign liquor?

**Answer:**

IMFL is manufactured in India using locally produced ENA, but often follows foreign-style recipes (like whisky, vodka, rum). It's Indian in origin but global in style.

3. Did you know the quality of ENA directly affects IMFL taste?

**Answer:**

Absolutely. The smoothness, mouthfeel, and clarity of vodka, rum, or gin depends heavily on the purity and consistency of the ENA used as its base.

4. Did you know India is one of the largest IMFL markets in the world?

**Answer:**

India is the world's third-largest market for alcoholic beverages – and IMFL accounts for over 95% of the spirits consumed domestically.

5. Did you know ENA can be distilled multiple times?

**Answer:**

Yes – multi-stage distillation ensures ENA reaches over 96% purity, making it suitable for high-quality liquor with no taste or smell of the raw material.

6. Did you know, Moscow is not the cultural capital of Russia?

**Answer:**

Saint Petersburg, which is known as Cultural and Tourism Centre is considered as the Cultural Capital of Russia. Apart from his historical importance, Saint Petersburg is also one of the biggest industrial centres in Europe.

## Another Churner: Insider Challenge

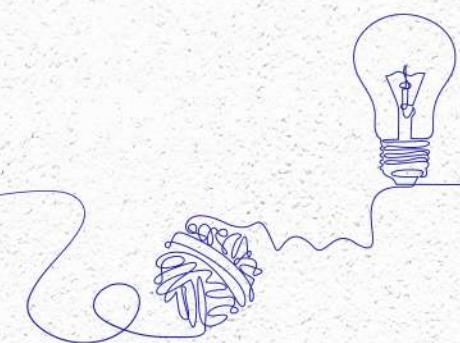
**Instructions:**

Circle / highlight the following hidden words in the puzzle grid. Words may appear forward, backward, vertically, horizontally, or diagonally.



Puzzle Grid

C	A	P	T	I	V	E	P	O	W	E	R	P	L	A	N	T
F	L	Y	A	S	H	Q	W	H	I	S	C	O	T	S	E	R
L	L	E	O	I	M	M	I	L	L	I	N	G	A	D	D	G
E	V	A	P	O	R	A	T	I	O	N	G	D	D	G	S	L
M	M	E	T	R	E	Y	H	B	O	U	D	H	U	L	Z	T
M	B	X	P	Q	W	E	R	G	S	L	O	P	C	K	B	Q
E	C	H	I	U	Y	T	R	E	W	Q	A	S	D	F	G	H



Find all 12 hidden words – they can be: Horizontal, Vertical, Diagonal / Forward or Backward / May overlap with other words, as well

### quik tips

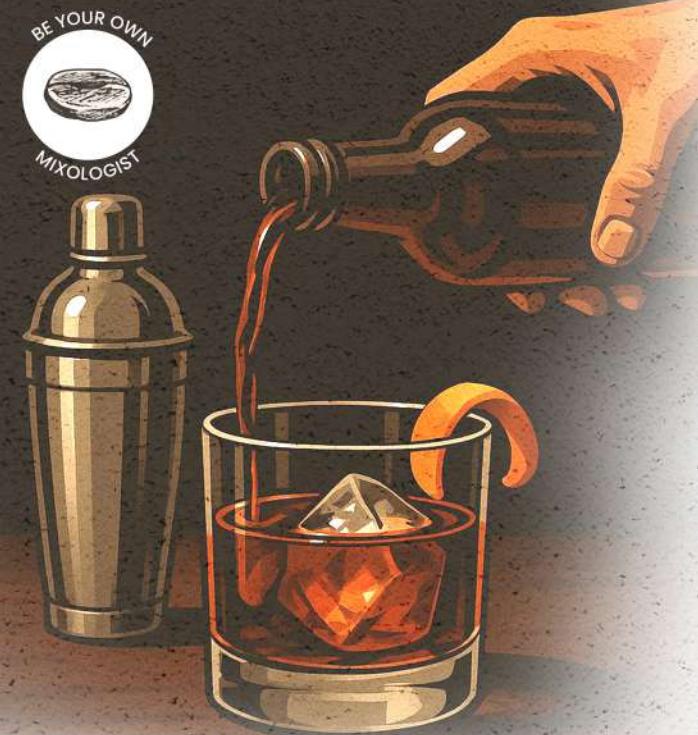
There are a minimum of 12 hidden words/phrases in this grid. They relate to power plants, environment, and engineering.

- A place where electricity is made.
- Waste product from burning coal.
- A unit of measurement.
- My Work Place
- A process where water disappears.
- Consumers like this brand
- Something confined or trapped.
- A rotating device for grinding.
- A unit prefix meaning one-thousandth.
- A word for extra or leftover material.
- A small insect that flies.
- Our own guest house
- A source of energy.

### ✓ Bonus Challenge:

Unscramble the hidden word from these jumbled letters:

“TSWOHSIC” = \_\_\_\_\_ (Hint: A Whisky Brand)



## "Mood Swing Mocha"

**A bold twist to your classic brew**

*Served hot or iced, this rum-coffee hybrid "flips moods, not just mug"*

Bring a touch of warmth and character to your coffee with Lemme Dark Rum. Ideal for small gatherings or special events, this recipe combines the richness of coffee with the smooth intensity of aged rum.

### Ingredients:

1 cup freshly brewed hot coffee

30 ml Lemme Dark Rum

1 tsp brown sugar (optional)

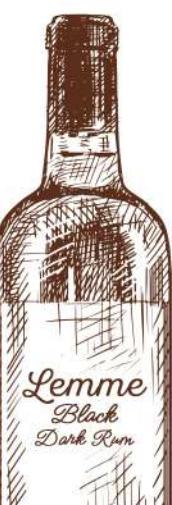
A dash of cinnamon or nutmeg (optional)

Whipped cream (optional, for garnish)



### Method:

1. Brew coffee as per your preference.
2. Stir in Lemme Dark Rum and brown sugar until fully dissolved.
3. Garnish with whipped cream and a light sprinkle of cinnamon or nutmeg, if desired.
4. Serve hot.



PS: Can also be served chilled over ice for a refreshing variation.



# Fresh on the block |

We are delighted to have new joinees into the folds of our company.  
Having you in our company is a great honour. Welcome aboard !!



RAMPRASAD SANDHIBIGRAHA  
Shift In Charge Power Plant

DOJ: 1-April-25



JANGYASENI DHAR  
Senior Graphic Designer

DOJ: 2-May-25



CHANDAN MAHAKUD  
Asst. Decanter Operator

DOJ: 2-June-25



PUSPAK KUMAR BARIK  
Electrician

DOJ: 5-June-25



JYOTIRANJAN SAHOO  
Fitter

DOJ: 5-June-25



CHANDAN KUMAR  
Asst. Decanter Operator

DOJ: 6-June-25



NISHANT PAL  
Lab Chemist

DOJ: 9-June-25



AVINASH SWAIN  
Manager HR, IR and Admin

DOJ: 25-June-25



SUSANT SAHOO  
Sales Executive-Bbsr

DOJ: 16-June-25



SUDHIR SAHU  
Sales Executive-Rayagada

DOJ: 4-April-25



April 23, 2025; Sujit Kumar Dehury

June 3, 2025; Barendra Behera

Wedding  
Bells

