



Baldeo
Sahu Infra
PRIVATE LIMITED

www.boudhdistillery.com 

BDPL Bulletin

OCTOBER-DECEMBER 2024

Volume 7 | Quarter 3

For Internal Circulation only



Message
from
Chairman

(Read inside)

WHISCOTS IN JHARKHAND

(Full Story inside)

A year
of bold
change

#RiseandRefine2025

As we step into 2025, let's make BDPL bulletin a space for unity, positivity, and the collective spirit that drives us forward. As we navigate the shifts around us, **let's embrace the changes** and trust in the strength of our team. Here's to a year filled with progress, purpose, and shared success!

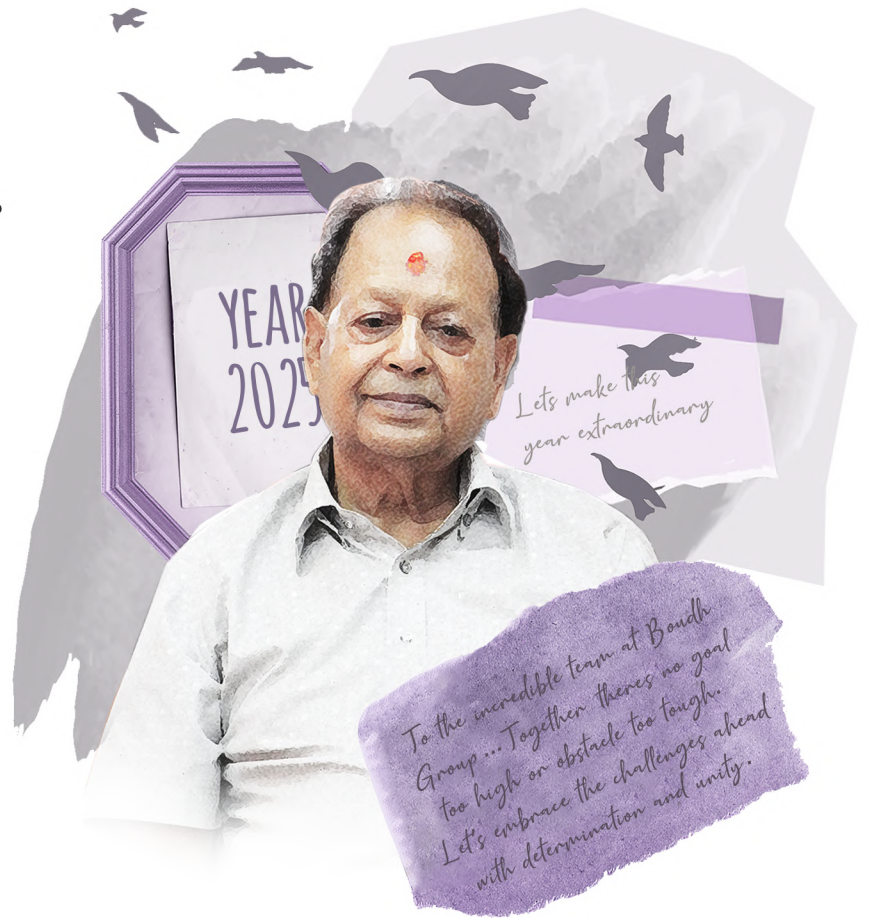
-Ritesh Sahu, Managing Director

Message from the Chairman

Just like birds that soar to new heights, let's embrace change as an opportunity for growth. As we spread our wings, let unity and the strength of our **BDPL community** guide us forward. Together, let's navigate this **new chapter 2025** with hope, resilience, and a shared vision for a brighter future.

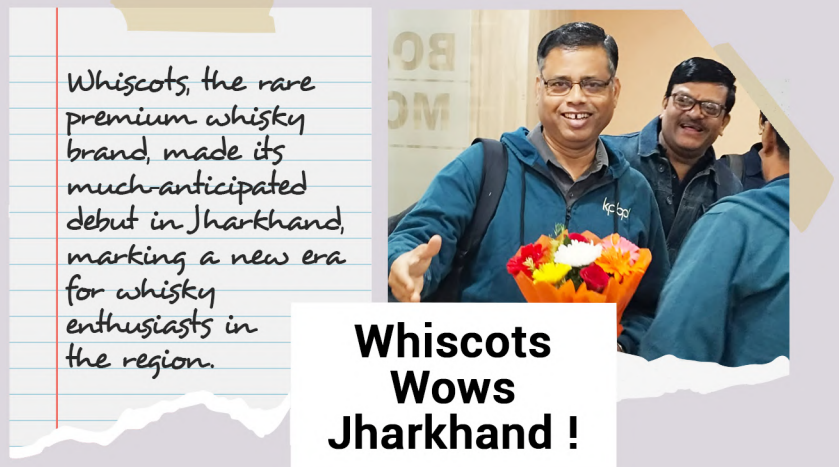
Here's to a year of transformation and collective success!

Uday Shanker Prasad
Chairman, BDPL Group



Industry Veteran **Deepak Sinha**, takes charge as the **CMSO of BDPL Group's** alcoholic beverages division. With over 30 years of experience at leading organisations, such as USL/Diageo India, Bacardi India, ABD & ESSEL Group, he has plans to disrupt the alcobev space & craft new path of success. Based out of Bhubaneswar, Deepak spearheads the alco-bev division driving into remarkable heights.

Here's to bolder strategies & broader horizons - **Welcome aboard, Deepak!**



November 19th, 2024

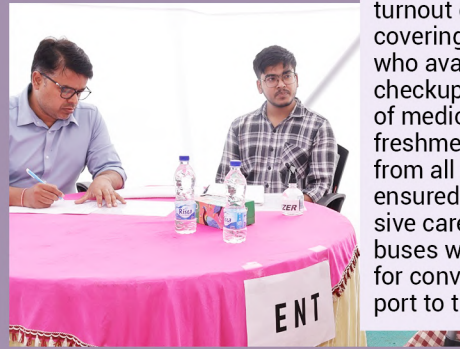


Whiscots branding in **Ranchi Club** on 31st December 2024



Sehat Ki Udaan

#BDPLKeSaath!



**700 Checkups
Free Medicines and
Free Refreshments**

November 10, 2024: A health camp saw an overwhelming turnout of 700 people covering 18 villages, who availed free checkups, 43 types of medicines, and refreshments. Doctors from all departments ensured comprehensive care, while buses were arranged for convenient transport to the venue.

BDPL Fights TB with Care Packs



Oct 17, 2024: BDPL Welfare Foundation Trust distributed food baskets to 60 TB patients in Boudh under the PM TB Mukta Bharat Abhiyan, boosting nutrition and treatment outcomes. A step forward in eliminating Tuberculosis!



Shielding Smiles

BDPL Donates 3,000 Mosquito Nets, Earns District Recognition

September 6, 2024: BDPL Welfare Foundation donated 3,000 mosquito nets to the children of Ramakrishna Balashram, Biranarshingpur, earning appreciation from the District Public Health Officer (VBD), Boudh. The initiative, aimed at preventing vector-borne diseases, and was attended by DPM NHM, Block MO (i/c) Adenigarh, AM IEC, BPM NHM, PHEO, VBDS, CHO, ASHA, and organization staff.

Roots of Change: Planting for tomorrow!

December 5, 2024: BDPL organized a mass tree plantation drive at its plant premises near the store department. Employees, volunteers, and community members joined hands to plant hundreds of saplings, reinforcing BDPL's commitment to environmental sustainability.



*In Boudh we gather
hearts in tune,
To plant new life 'neath
sun and moon.
Each sapling sown, a
promise to keep
For greener lands and
dreams that leap.*



Enhancing Operational Efficiency

December 26, 2024:
Townhall Meeting in BDPL Cafeteria



In a significant step towards enhancing employee engagement, Town Hall meeting was held. The open forum provided a platform for employees to be informed about the plant's performance, future plans, and upcoming initiatives. It encouraged a two-way dialogue, with employees actively presenting their suggestions, feedback, and complaints. The aim was to strengthen industrial relations and improve connectivity with higher management, fostering a transparent and collaborative work environment.

Fostering Transparency



December 26, 2024

An in-house training session on "Equipment Alignment and Leveling Process" was conducted by Factory Manager Mr. Atul Kumar Jha. The session saw enthusiastic participation from employees, DETs, apprentices, and CLs, fostering skill enhancement and operational excellence.



Oct 4: Fun activities at HO



Beachside Bonding

December 15, 2024
HO + KPBP + KBPL
Annual Picnic
Chandrabagha Beach

Office Mojo. Let's #WorkItTogether



Dec 25, 2024: Boudh Plant Building bonds through fun. Exciting games, boosting camaraderie and teamwork.



Dec 25: Christmas



December 7 - 14, 2024
BDPL Cricket Carnival 2024 Champions - Season 2
with participants over 35 local villages.

De Danadan



October 9: Mr. Ramarao



October 26: Ms. Gauri



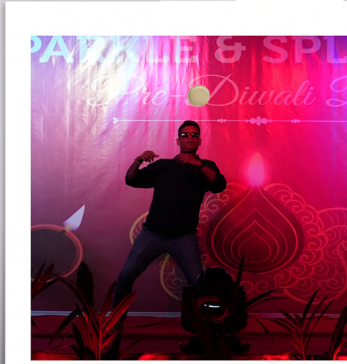
October 29: Mr. Dinakaran

Bid Farewell



October 26: Ms. Gauri

Festive Frames



Dhamaka Dance



#DesiVibes
#TyohaarWaliFeel
#Udaan2025



Diwali Beats



Desi Swag



Zero Night



Zero Night Celebration



Ethnic Day, October 30, 2024



Ethnic Day, October 10, 2024

Wedding Bells



Gautam Isha & Priya kavari



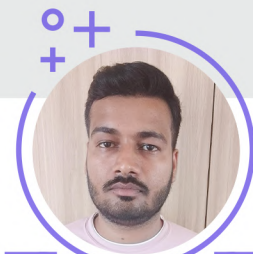
Nihar Nishapatra & Sangyoti

November 25, 2024



Fresh on the block |

We are delighted to have new joinees into the folds of our company. Having you in our company is a great honour. Welcome aboard !!



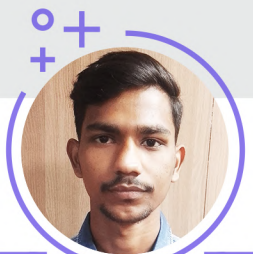
RAJAT SRIVASTAVA
Labchemist

DOJ: 11-Oct-24



ASHUTOSH BEHERA
Pharmacist

DOJ: 14-Oct-24



AYUSH TIWARI
Blending Assistant

DOJ: 15-Oct-24



PRAKASH DAS
Sr. Executive Bottling

DOJ: 21-Oct-24



SUPRIYO MAULIK
Head of Sales & Mkt, WB

DOJ: 9-Dec-24



PRAMOD KUMAR
Dy. Manager
Instrument

DOJ: 11-Nov-24



HARSHIT PAL
Asst. Dryer &
Decanter Operator

DOJ: 20-Nov-24



NIKHAL KUMAR
Asst. Distillation
& Evaporation Operator

DOJ: 20-Nov-24



CHARAN KAMPA
Senior Sales Executive
Sambalpur Depot

DOJ: 4-Nov-24



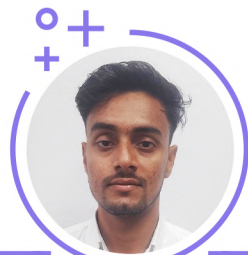
HEMANT MISHRA
Area Sales Manager
Sambalpur

DOJ: 4-Nov-24



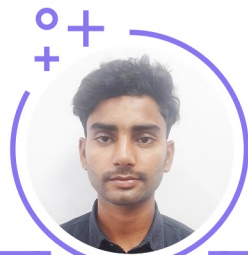
SANDEEP PATTANAİK
Senior Sales Executive
Berhampur Depot

DOJ: 13-Nov-24



BIPUL KUMAR SINGH
Asst. Dryer &
Decanter Operator

DOJ: 14-Dec-24



SACHIN SHARMA
Asst. Dryer &
Decanter Operator

DOJ: 14-Dec-24



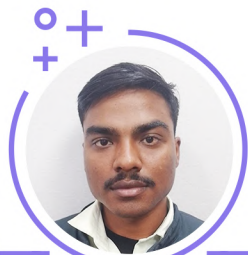
**ASHOK KUMAR
PRAJAPATI**
Fitter

DOJ: 16-Dec-24



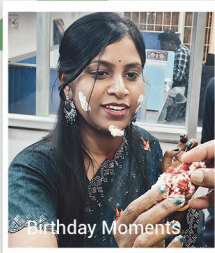
SWAPNAJIT MISHRA
Jr. Executive Sales

DOJ: 16-Dec-24



NEERAJ DUBE
Dryer Operator

DOJ: 25-Dec-24



Birthday Moments



#BirthdayFlashback



Memory Roundup

Lemme

SCENE SARIBA



November 29,30, December 1 2024, Niladri Sea Beach, Puri Scene Sariba made waves at Puri as India's biggest beachside hip-hop jam! Powered by Lemme Rum, the event saw electrifying performances by international and Indian artists, leaving the crowd buzzing for more! With hip-hop beats, stunning vibes, and global talent, it was a celebration like no other!

Lemme PRESENTS

INDIA'S BIGGEST BEACH SIDE HIPHOP JAM

29TH NOVEMBER – 1ST DECEMBER

SCENE SARIBA

Artists featured: KAMA, WILDCHEILD, NEXTION, ALIK, DEEPAK, ROCCO, KAMPA, NEPO, ADDICTION, INSTINCT, SANDY RAI, ROVDOI, SASHA, PAUL DADDA, DIDVAJVOTI, PUPPETEER, FADIA ABDULLAH, DRAKRUTI, MAIKA, SUPRIYA.

Sponsors: ODISHA, Hindustan Media Group, The Charist, WILD GRASS, Odisha No. 1 FM, Radio Chokore, Odisha's No. 1 FM, SYNERGY, Social Noiz, Unstoppable Grazez.



Brand Integration

December 31, 2024: Ramada Hotel, Jamshedpur



Brand Buzz



December 31, 2024: Telco, Jamshedpur

November 29,30 and December 1, 2024: Puri

